

For a healthier planet

We only have one planet – let's not waste it!



Global trend

1/3 of all food produced goes to waste

11% of all food waste come from stores

88 million tonnes wasted in European stores annually

Value of that is 143 billion euro

The equivalent in USA: 160 billion US dollars

Is legislation the key?

France and Italy is showing the way forward

There are now laws in place that prevent stores from wasting food

Some store chains and other players are realizing the issue

Swedish store chains ICA and Axfood have set internal goals to reduce food waste by 50% by 2025. The UK's largest retailers, food producers, manufacturers and food service companies have committed to halve food waste by 2030



FIFO shelving can help speed things up

Filling goods First In – First Out can cut food waste by half!

Customers of EasyFill report food waste reduction in Multidecks by 40-50%
Product categories include dairy; milk, cream, butter etc as well as fresh juices, and yoghurt.
All of which have short shelf life and represent a big part of waste generated in a store.

The food retailers has to open the door but we hold the key!

In store food waste reduction of 40-50% is possible and the solution is ready and available
for use in Multidecks, cold rooms, and Ambient environments

EasyFills mission is to help stores reduce their food waste





**EasyFill. We support
a healthier planet.**



Help us convince the players in the industry.

Any retailer, food producer, equipment manufacturer, and food service company that commits to food waste reduction and joins our initiative will receive marketing support by EasyFill* and the right to use the "For a healthier planet" logo.

Participating companies will be charged an annual fee of 10 000 euro. The fee will be placed in a fund and go directly to UNs World Food Programme to stop hunger and starvation.

For a healthier planet



* Discount on the FIFO merchandising systems that EasyFill is offering

Links

UN World Food Program - <https://sv1.wfp.org/>

EasyFill AB - www.easyfill.se

